



2022 Sponsorship Form

The White Mountain Riding Club is seeking sponsors for its 2022 horse show season. Our club promotes, encourages, and assists in the opportunity to compete and learn with your horse. Our judges take time to encourage and give guidance to our youth and beginner exhibitors, it is not about winning or losing, it is about growing.

Our club hosts 4 horse shows that are open to all who would love to attend with their horse or pony during the summer and we have approximately 35 horses and riders with friends and family attend our shows. One show is during the Lancaster Fair; this horse show gets a lot of spectators from all over New England. So, by sponsoring our show, your business has the potential to reach a very wide audience!

WMRC would appreciate your support by becoming a Sponsor! All money will help offset the costs associated with the shows and year end awards. Your sponsorship is tax deductible, as WMRC is a 501©3 charitable organization.

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Level of Sponsorship (circle one) See other side for details.

Platinum Sponsor - \$300 in money or products

Gold Sponsor - \$200 in money or products

Silver Sponsor - \$100 in money or products

Bronze Sponsor - \$50 in money or products

OTHER - \$ _____

The earlier you submit your sponsorship the more your business is promoted!

Deadline: Show programs will go out no later than May 1st allow time for printing.

Please make checks payable to **WMRC** and mail check, form and your card or advertisement to:

Cathy Dorr 1697 West Lunenburg Road Lunenburg, VT 05906

If you have any questions, please email WMRChorseshow@gmail.com



Our Current Sponsorship Levels

Platinum Sponsor - \$300 per year

- Large scale logo on our horse show banner of sponsors
- Several announcements as a full day business sponsor at all shows
- Advertisements or logo on 3 signs displayed at all shows
- Listing with link to your business on our website and Facebook page
- Full page ad in our show program and year end banquet program

Gold Sponsor - \$200 per year

- Medium scale logo on our horse show banner of sponsors
- Announcements during a single division (8-10 classes) as a business sponsor
- Advertisement or logo on a sign displayed at all shows
- Listing with a link to your business on our website and Facebook page
- Half page ad in our show program and year end banquet program

Silver Sponsor - \$100 per year

- Small scale logo on our horse show banner of sponsors
- Announcements during 3 regular classes as a business sponsor
- Advertisement on a sign displayed at all shows
- Listing as a business sponsor on our website and Facebook with a link
- Quarter page ad in our show program and year end banquet program

Bronze Sponsor -\$50 per year

- Business card ad on our horse show banner of sponsors
- Announcement during one (1) class as a business sponsor
- Business card or logo will be on a sign with other businesses.
- Listing as a business sponsor on our website and Facebook without a link.
- Business card ad in our show program and year end banquet program.