



## 2026 SPONSORSHIP

The White Mountain Riding Club is seeking sponsors for our 2026 horse show season! We provide participants of all levels with opportunities to learn, grow, and compete in a supportive environment. Our summer shows and clinics welcome around 45 horse & human partnerships, with one event at the Lancaster Fair drawing spectators from across New England—offering great visibility for sponsors. All sponsors will be posted on our webpage and social media accounts. Your support helps cover show expenses and year-end awards, keeping these events possible. As a 501(c)(3) nonprofit, all sponsorships are tax-deductible. We'd love your support to continue this tradition!

**Platinum Sponsorship \$300 Or Trophies/Class Prizes:** Large scale logo on the banner displayed on the ring at all shows – Sponsorship of the entire show day – Name posted at the booth as a sponsor- Name announced several times during each session.

**Gold Sponsorship \$200:** Medium scale logo on the banner displayed on the ring at all shows – Sponsorship of one full division – Name posted at the booth as a sponsor- Name announced during each sponsored class. Should a class be cancelled, WMRC reserves the right to redirect your sponsorship to another class.

**Silver Sponsorship \$100:** Small scale logo on the banner displayed on the ring at all shows- Sponsorship of three regular classes of your choice – Name posted at the booth as a sponsor- Name announced during each sponsored class. Should a class be cancelled, WMRC reserves the right to redirect your sponsorship to another class.

**Bronze Sponsorship \$50:** Sponsorship of one regular class- name posted at the booth as a sponsor – Name announced during the sponsored class. Should a class be cancelled, WMRC reserves the right to redirect your sponsorship to another class.

### **NEW THIS YEAR - 2026 Season Encouragement Sponsorship**

Support your loved one with a special message! A few words of encouragement can boost their confidence, celebrate their hard work, and create a lasting memory of their journey. Show them how proud you are and be part of their special day—sponsor a message and make their experience even more meaningful!

**True Grit Sponsor \$30:** Personal Message of encouragement (less than 100 words) with picture supplied by you posted on our website and on social media, a special social media post highlighting their achievements (supplied by you), and an announcement at least once on show days.

**Brave Heart Sponsor \$20:** Personal Message of encouragement (less than 75 words) with picture supplied by you posted on our website and on social media, and an announcement at least once on show days. \$20

**Rising Star Spirit Sponsor \$10:** Personal Message of encouragement (less than 50 words) supplied by you without picture posted on our website and on social media \$10

**OTHER SPONSORSHIPS OPTIONS:** If you had something else in mind to sponsor WMRC, contact us:  
[wmrchorseshow@gmail.com](mailto:wmrchorseshow@gmail.com)



## 2026 SPONSORSHIP FORM

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Business Website to be displayed: \_\_\_\_\_

Sponsorship Level:

<input type="checkbox"/> Platinum-\$300 or more	<input type="checkbox"/> True Grit (-100 words) - \$30
<input type="checkbox"/> Gold - \$200	<input type="checkbox"/> Brave Heart (-75 words) - \$20
<input type="checkbox"/> Silver - \$100	<input type="checkbox"/> Rising Star (-50 word) - \$10
<input type="checkbox"/> Bronze - \$50	

Division (if applicable): \_\_\_\_\_

Class(es) (if applicable): \_\_\_\_\_

Payment Amount Included: \$ \_\_\_\_\_

Message of Encouragement (please print neatly or type) and please be mindful of the word count for your sponsorship level. Picture(s) may be sent electronically to: [wmrchorseshow@gmail.com](mailto:wmrchorseshow@gmail.com). Please fill out one 2025 Sponsorship Form per Encouragement Sponsorship.

Please make checks payable to: **WMRC** and mail this form to:

Vicki Herzog  
226 Hazen Drive  
Whitefield, NH 03598

**THANK YOU FOR YOUR GENEROUS SPONSORSHIP!!!**